



Arousal Factors

Serving Size 2 capsules
Servings Per Container 45

	Amount Per Serving
L-Arginine	200 mg
Peruvian Maca Root	150 mg
Tribulus PE (40% furostanol saponins)	150 mg
Cnidium Monnier PE	125 mg
Epimedium PE 20:1	90 mg
Xanthoparmelia Scabrosa	80 mg
Eleuthrococcus Senticosus	80 mg
Ginkgo Biloba 24/6	40 mg
5 Hydroxy L-Tryptophan (5HTP)	25 mg
Niacin	7 mg

SUGGESTED DOSE: As a dietary supplement, take 2 capsules daily and 2 capsules 45-60 minutes prior to sexual activity or as directed by your healthcare professional.

AROUSAL FACTORS

PROVIDES SPECIFIC BOTANICALS, AMINO ACIDS, & VITAMINS TO ACT AS CIRCULATORY AIDES, ANTIOXIDANTS, & ACCESORY NUTRIENTS FOR OPTIMAL SEXUAL FUNCTION

- Designed to benefit both men and women
- Libido enhancing
- Performance and stamina enhancing

L-ARGININE is an amino acid often used to enhance nitric oxide cellular messenger molecule production. Nitric oxide has beneficial effects on circulation promoting good cardiovascular health and providing immune, memory, and sexual support. L-Arginine also supports healthy growth hormone levels. L-Arginine is contraindicated in persons with Herpes virus, but may be tolerated in small, less than 1 gram, doses.

PERUVIAN MACA ROOT (LEPIDIUM MEYENII) enhances libido and sexual thoughts, improves erectile function, supports healthy orgasms and climaxes, and improves energy and stamina. Maca contains sterols, uridine, malic acid, macamides, and glucosinolates. This plant has had a long history of use in the central Andes Mountains of South America for its supposed aphrodisiac and fertility-enhancing properties. In males Maca has been shown to improve sperm production and sperm motility. Maca did not change luteinizing hormone, follicle stimulating hormone, prolactin, testosterone or estradiol levels.

THINK OF AROUSAL FACTORS FOR YOUR MALE OR FEMALE PATIENTS WITH MILD TO MODERATE DECREASE IN LIBIDO, SEXUAL PERFORMANCE, AND SEXUAL STAMINA.

TRIBULUS TERRESTRIS has been shown to enhance libido, improve fertility, and support healthy male penile function. Tribulus increases testosterone by enhancing pituitary production of luteinizing hormone (LH) in the body. Testosterone is the hormone responsible for a healthy libido in men and women. Tribulus has been shown to improve sexual performance and a large portion of women reported a dramatic reduction in premenstrual symptoms. Tribulus enhances libido, sexual thoughts, erectile function, orgasms and climaxes, energy, and stamina.

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CNIDIUM MONNIER increases nitric oxide release and inhibits PDE-5, allowing erections to be sustained for longer periods. Also known in China as She Chuang Zi, *Cnidium* is considered a natural sex booster. Studies have shown that *Cnidium* compounds osthol and osthole have vasorelaxing properties on the corpus cavernosum, thus aiding erection.

EPIMEDIUM OR HORNY GOAT WEED, has a long-standing reputation as an aphrodisiac for both men and women. Its use as a medicinal herb dates back to at least 400 A.D., when it was used as a tonic for the reproductive system (boosting libido and treating impotence) and as a rejuvenating tonic (to relieve fatigue). Its primary effect seems to be through its anti-stress modulation of cortisol. High levels of cortisol are known to depress sex drive and lead to fatigue. *Epimedium* acts as an adaptogen. Known as Yin yang Huo in China its properties were first described in ancient Chinese medical texts. *Epimedium* supports sexual function.

XANTHOPARMELIA induces smooth muscle relaxation. This allows for maximum arterial dilatation and increases penile and clitoral blood flow. *Xanthoparmelia* contains Pyrazolo pyrimidinone, a key component in leading prescription medications for impotence.

Eleuthrococcus Senticosus is an excellent adaptogen that protects against the effects of physical and mental stress.

GINKGO BILOBA EXTRACT (GBE) is widely used as a dietary supplement for enhanced circulation (vasodilation) effects and for its antioxidant qualities. Ginkgo may be beneficial for sexual performance via its enhanced circulation properties. Quality of GBE varies widely. In 1999 consumer labs showed that nearly 25% of GBE brands tested did not meet their label claims of expected chemical marker compounds despite claims to being standardized.

5-HYDROXY L-TRYPTOPHAN (5HTP) supports healthy serotonin and dopamine levels. These neurotransmitters help protect against the effects of physical and mental stress.

NIACIN acts as a vasodilator and complements the botanicals in Arousal Factors for enhanced circulation to support healthy sexual function and excitation.